



Dayanand Education Society's

# DAYANAND COLLEGE OF PHARMACY

Barshi Road, Latur (Maharashtra) Pin - 413531 PH-(02382)-223299, 223199

Website: [www.dayanandpharmacy.org](http://www.dayanandpharmacy.org) E-mail : [dayanandpharmacy@rediffmail.com](mailto:dayanandpharmacy@rediffmail.com)

DTE CODE -2156, PCI CODE- PCI-408 [principaldcop@gmail.com](mailto:principaldcop@gmail.com)

## 5.1.3\_3. Report of competitive exams and career counselling sessions during 2019-20

Sr. No.	Name of the Activity	Number of students attended / participated
01.	Guest lecture on "Medical Coding-Need & Scope" by Mr. Yogesh Swami. Certified Medical Coder, Gebbs Healthcare Solution, Aurangabad. (11/01/2020)	38
02.	Guest lecture on "GPAT Guidance" Mr. Shivam Swarnkar. Executive, Glenmark Pharmaceuticals Ltd, Aurangabad (14/01/2020)	146
03.	Pharmaceutical Marketing Strategies and Challenges by Mr. Tekale Sachin V. PG Project, Emcure Pharmaceuticals Ltd, Pune. (28/01/2020)	55
04.	Career Opportunities in Pharmacy Profession by Mr. Rohan Anil Pawar. Director, RAP, Nashik. (05/03/2020)	64

  
IQAC Co-ordinator  
Dayanand College Of Pharmacy  
LATUR



  
Principal  
Dayanand College Of Pharmacy  
LATUR

**01. Guest lecture on "Medical Coding-Need & Scope" by Mr. Yogesh Swami. Certified Medical Coder, Gebbs Healthcare Solution, Aurangabad. (11/01/2020)- 38 Students**



Dayanand Education Society's

**DAYANAND COLLEGE OF PHARMACY,**

Barshi Road, Latur (Maharashtra) Pin - 413531 PH-(02382)-223299, 223199

Website: [www.dayanandpharmacy.org](http://www.dayanandpharmacy.org) E-mail : [dayanandpharmacy@rediffmail.com](mailto:dayanandpharmacy@rediffmail.com)  
[principaldcop@gmail.com](mailto:principaldcop@gmail.com)

**Activity Report**

<b>Title</b>	: “Medical Coding – Need & Scope”.
<b>Speaker</b>	: Mr. Yogesh Swami
<b>Designation</b>	: Certified Senior Medical Coder, Gebbs Healthcare Solution, Aurangabad.
<b>Objective</b>	: 1. This will able the students to develop knowledge on Medical Coding. 2. To focus on scope & need of medical coding in pharmacy.
<b>Venue / Mode</b>	: Dayanand College of Pharmacy, Latur. Offline
<b>Date</b>	: 11/01/2020
<b>No. of Students/ Faculty Enrolled:</b>	38

Dayanand Education Society's, Dayanand College of Pharmacy, latur, organized guest lecture on Medical Coding – Need & Scope by Mr. Yogesh Swami, Certified Senior Medical Coder, Gebbs Healthcare Solution, Aurangabad. Dr. Satpute K.L, Principal Dayanand College of Pharmacy, Latur welcomed him and provide the information about the college, courses run by the college and various activities conducted by the college. Mrs. Yelmate A. A. has introduced the guest speaker and requested to start the session. Mr. Yogesh Swami elaborately discussed with our pharmacy students. Sir has given the information regarding medical coding provides thorough knowledge of conversion of text information related to healthcare services into numeric diagnosis and procedure codes used in medical coding. Sir also told that compared to some of the other career options available in Healthcare, Medical Coding presents a more stable career option with less chances of unexpected volatility. Timely certifications can help you to stay updated with all the latest trends and have a secure career. He has also highlighted on the Skills required to become a Medical Coder and its need & scope in Pharmacy field.



**Mr. Yogesh Swami delivering the lecture on Medical Coding – Need & Scope**



**Mr. Yogesh Swami interacting with the students**

Mr. Lohiya G.V. as Alumni Programme coordinator expressed the vote of thanks for interacting and sharing the ideas with students in this session.

**Outcome of the activity:** - From the lecture students shall able to understand,

1. How Medical Codes are Used in the Reimbursement Process.
2. Accurate Coding Helps Medical Facilities Monitor Progress and Diseases.
3. Medical Codes Are Used in Research and Funding.
4. Accurate Coding is Everything.

**Mr. Lohiya G.V**  
**Programme Co- Ordinator**



**Principal**  
**Dayanand College Of Pharmacy**  
**LATUR**



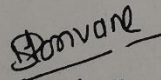
Dayanand Education Society's  
**Dayanand College of Pharmacy**  
Barshi Road, Latur

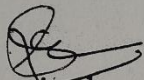
Date: 10/01/2020

**NOTICE**

All the students of B. Pharm Third & fourth year are here by informed that, guest lecture on Medical coding: Need and Scope will be arranged tomorrow on date 11/01/2020 at 11.00am.

Kindly take note of the same.

  
Academic Incharge

  
Principal  
Principal  
Dayanand College Of Pharmacy  
LATUR



  
Principal  
Dayanand College Of Pharmacy  
LATUR





Dayanand Education Society's  
**Dayanand College of Pharmacy, Latur.**

Barshi Road, Latur-413531, (Maharashtra) Tel. : 02382-223199, 223299  
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(Approved by AICTE and PCI, New Delhi, DTE, Mumbai & Affiliated to S.R.T.M.U., Nanded)

**Laxmiraman Lahoti**  
President

**Ramesh Biyani**  
Secretary

**Kranti Satpute**  
I/C Principal

Ref. No. : DCPL/2019-20/3270(A)

Date : 02 / 01 / 2020

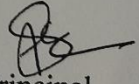
To,  
Mr. Yogesh Swami,  
Certified Senior Medical Coder,  
Gebbs Healthcare Solution,  
Aurangabad.

Subject: Invitation for a Guest Lecture on “Medical Coding - Need & Scope”

Dear Sir,

With reference to above cited subject, we are pleased to invite you for a Guest Lecture on “Medical Coding - Need & Scope” in our Dayanand Education Society's, Dayanand College of Pharmacy, Latur on dated 11-01-2020. Please accept our invitation and co-operate in this regard.

Thanking You.

  
Principal  
**Principal**  
Dayanand College Of Pharmacy  
LATUR

*Received*  
*Pravin*



  
Principal  
Dayanand College Of Pharmacy  
LATUR



Dayanand Education Society's  
**Dayanand College of Pharmacy, Latur.**

Barshi Road, Latur-413531, (Maharashtra) Tel. : 02382-223199, 223299  
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**Laxmiraman Lahoti**  
President

**Ramesh Biyani**  
Secretary

**Kranti Satpute**  
I/C Principal

Ref. No. : DCPL/2019-20/8282

Date : 11/01/2020

To,  
Mr. Yogesh Swami,  
Certified Senior Medical Coder,  
Gebbs Healthcare Solution,  
Aurangabad.

Subject: Thanks giving letter.

Dear Sir,

In the context of above subject, I express my deep gratitude towards you for accepting our Invitation and delivering a Guest Lecture on “**Medical Coding - Need & Scope**” at Dayanand Education Society’s, Dayanand College of Pharmacy, Latur on dated 11-01-2020. Really, it was a wonderful experience for our students & staff members to interact with you. The guidance & knowledge shared by you was valuable and will certainly be more productive for our students.

Thanking You.

Received.  
*[Signature]*

*[Signature]*  
Principal  
**Principal**  
Dayanand College Of Pharmacy  
LATUR



*[Signature]*  
Principal  
Dayanand College Of Pharmacy  
LATUR



B. Pharm

**Dayanand Education Society's  
Dayanand College of Pharmacy  
Barshi Road, Latur  
Date: 11/11/2019**

Attendance for Guest lecture on Medical Coding-Need and Scope  
By Mr. Yogesh Swami On a date: 11/01/2020

**B.Pharmacy Student**

Sr.NO	Name of Students	Class	Mobile No	E-Mail	Signature
1	Kotalwar Dipti Balaji	B.Ph III <sup>rd</sup>	7448051237		dipti
2	MORE Aishwarya Vinay	-II-	8857927577	aishwmore2019@gmail.com	Aways
3	Patil Rutuja Vijaykumar	-II-	9763994807	rutujapatil131999@gmail.com	Rutuja
4	Halkude Pragati V.	-II-	8999722257	prhalkude1465@gmail.com	Pragati
5	Sanap Chaitanya D	Final yr	8605593296	chaitanyas9@gmail.com	Sanap
6	Jadhav Pallavi	-II-	8109486335	Pallavi1997@gmail.com	Pallavi
7	Wawalhane Swati D	-II-	7798186020	atpostkatalammuei@gmail.com	Swawalhane
8	Patil Radhika K.	-II-	9422338817	RadhikaPatil@gmail.com	Patil
9	Gawande Shilpa G.	-II-	9158822680	Shilpagawande2@gmail.com	Shilpa
10	Duske Pooja P.	-II-	7767839889	Poojaduske10@gmail.com	Duske
11	Patil Pooja D	Third yr	9096093722	PatilPoojaD@gmail.com	Patil
12	Sawdagar madhuri	Third yr	8057140811	Mad7517319611@gmail.com	Madhuri
13	waghmare pradnya S	-II-	7028609467	pradnyawaghmare@gmail.com	Pradnya
14	emawade geeta	-II-	983450782	geetawade117@gmail.com	geeta
15	Patil Veeshali		8530965088	veeshalipatil2005@gmail.com	veeshali
16	mamale kalpana		7264017403	kalpanamamale@gmail.com	kalpana
17	Dore Shubhangi B.	-II-	9834854730	shubhangidore1998@gmail.com	Shubhangi
18	Supriya Gurine Y	-II-	9511629054	Supriyagurine@gmail.com	Supriya
19	Narajate shinde .r	III <sup>rd</sup>	9607175393	narajate.shinde1699@gmail.com	Narajate
20	Gaikwad Manjusha D	-II-	8605681187	Gaikwadmanjusha1187@gmail.com	Manjusha
21	Shaikh Neha N.R	-II-	7477376410	ShaikhN829@gmail.com	Neha
22	Bhoste Shital Rajesh	III <sup>rd</sup> yr	7510539843	bhoste.patil1998@gmail.com	Shital
23	Hajare Ameeta Babu	-II-	8624930198	amuhajare457@gmail.com	Ameeta
24	patnan mahamad K.	IV Year	8482901112	patnan.mahamad777@gmail.com	Mahamad
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30	Godharia Amrut	3 <sup>rd</sup> yr	9970340513	amrutgodharia100@gmail.com	Amrut
31	Kasat Yash Kishori	3 <sup>rd</sup> yr	9403191920	YashKK3212@gmail.com	Yash
32	Chame Aditya Vanket	3 <sup>rd</sup> yr	8888580324	Chameaditya9@gmail.com	Swalitra
33	Chandak Rushikesh R.	3 <sup>rd</sup> yr	8888233939	rushichandak@gmail.com	Chandak
34	Tamarkar Natesh Datta	4 <sup>th</sup> yr	9922547891	tamarkar.natesh@gmail.com	Natesh
35	Vyavahare Fadnika S.	3 <sup>rd</sup> yr	9561032418	fadnikavyavahare@gmail.com	Fadnika
36	Jagade Nikita N.	3 <sup>rd</sup> yr	9405410109	jagadenikite@gmail.com	Nikita
37	Galkwad Rutuj D. Bhatnagar	3 <sup>rd</sup> yr	7168340012	rutujgalkwad@gmail.com	Rutuj
38	Somvanshi Rupali S.	3 <sup>rd</sup> yr	8805004571	RupaliSomvanshi311@gmail.com	Rupali
39	Hajare Amruta Ashok	3 <sup>rd</sup> yr	7666261310	AmrutaHajare12@gmail.com	Amruta
40	Bidri Swati Sanjay	3 <sup>rd</sup> yr	9249300235	swatibidri73@gmail.com	Swati
41	Tekele puja vijay	3 <sup>rd</sup> yr	7420800296	tekelepuja1997@gmail.com	Puja
42	Rajmane Minakshi Kamalakar	3 <sup>rd</sup> yr	7083644623	minakshi.rajmane.1998@gmail.com	Minakshi
43	Dhepe Rakesh Rohidas	3 <sup>rd</sup> yr	9970057745	rakeshdhepe73@gmail.com	Rakesh
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**Principal**  
 Dayanand College Of Pharmacy  
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2020/01/13 9: Dipti balaji Kotawar	Bpharmcy 3rd yr	7448051237	7448051237	Agree	Strongly agree	Strongly agree	Agree	Agree
2020/01/13 9: More Aishwarya Vrinayakrao	3 rd year	8857927577	8857927577	Agree	Agree	Agree	Agree	Agree
2020/01/13 9: Halkude Pragati	B.pharm 3rd yr	8999722257	8999722257	Agree	Strongly agree	Strongly agree	Strongly agree	Agree
2020/01/13 9: Patil Rutuja	3rd year	9763994807	9763994807	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Strongly agree
2020/01/13 9: Mantage laxmi Mahadev	First year	7796441345	7796441345	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Strongly agree
2020/01/13 9: mane Nikita niranjan	Bpharm 2nd yr	9011503100	9011503100	Agree	Agree	Agree	Agree	Agree
2020/01/13 9: Khandade Suchita sanjive	B.pharmacy/2nd year	9022781690	9022781690	Agree	Agree	Agree	Agree	Agree
2020/01/13 9: Karhale Pooja sonaji	Bpharm 2 nd yr	7499035027	7499035027	Agree	Agree	Agree	Agree	Agree
2020/01/13 9: Waghmare pradnya Sangram	3rd yr	7028609467	7028609467	Agree	Agree	Agree	Agree	Agree
2020/01/13 9: BANSODE OMSHRI LAXMANARAO	B PHARM SECOND YEAR	7350059189	7350059189	Agree	Agree	Agree	Agree	Agree
2020/01/13 9: Suryawanshi pooja pandurang	B pharmacy 2nd year	7796026491	7796026491	Agree	Agree	Agree	Agree	Agree
2020/01/13 9: Mamale Kaipana balu	3rd yr	8605745623	8605745623	Agree	Agree	Agree	Agree	Agree
2020/01/13 9: Suryawanshi Pallavi Balaji	B pharmacy second year	9112188053	9112188053	Agree	Agree	Agree	Agree	Agree
2020/01/13 9: Sagar pradnya Nitin	B pharmacy second year	9075959544	9075959544	Agree	Agree	Agree	Agree	Agree
2020/01/13 9: Aakanksha Ashokrao Deshmukh	B.pharm 1st year	8080081432	8080081432	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Agree
2020/01/13 9: Gurme supnya teba	Bpharmacy third year	9511629054	9511629054	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Strongly agree
2020/01/13 9: Karde namrata suresh	b-pharmacy/ 2nd year	9834880523	9834880523	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Strongly agree
2020/01/13 9: Dorle shubhangi bhaurao	B pharmacy/3rd year	9834854730	9834854730	Agree	Agree	Agree	Agree	Agree
2020/01/13 9: Raksale preeti nagrath	B ph 2 nd yr	8530223398	8530223398	Agree	Agree	Agree	Agree	Agree
2020/01/13 9: Polawar rrtuja pandurang	B.pharm 2nd year	8788388001	8788388001	Agree	Agree	Agree	Agree	Agree
2020/01/13 9: Gajale saraswati shrirang	B. Pharm 2 nd year	9373980919	9373980919	Agree	Agree	Agree	Agree	Agree
2020/01/13 9: Emekar anuja balaji	B ph 2 nd yr	9764565281	9764565281	Agree	Agree	Agree	Agree	Agree
2020/01/13 9: Vrushali Vivekanand patil	B pharm 3 yr	8530965088	8530965088	Agree	Agree	Agree	Disagree	Agree
2020/01/13 9: Labde shital Vijay	First year	9307991413	9307991413	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Strongly agree
2020/01/13 9: Lokhande anjali bhairavnath	Bpharm 2nd year	7219066039	7219066039	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Strongly agree
2020/01/13 9: Kaipana prakashrav bharaod	B ph 2 nd yr	7972750095	7972750095	Agree	Agree	Agree	Agree	Agree
2020/01/13 9: Pawar shirya dhanraj	B.pharm 2nd year	9511707378	9511707378	Agree	Agree	Agree	Agree	Agree
2020/01/13 9: Raksale preeti nagrath	B ph 2 nd yr	8530223398	8530223398	Agree	Agree	Agree	Agree	Agree
2020/01/13 9: Geeljwad sonali Pradip	First year	7083876708	7083876708	Agree	Agree	Agree	Agree	Agree
2020/01/13 9: Jangave Shivanli Chandrashekhar	B.pharm 1st year	7875312454	7875312454	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Agree
2020/01/13 9: Birajdar vaishnavi vithhal	B.pharm 2nd year	7028502780	7028502780	Agree	Agree	Agree	Agree	Agree
2020/01/13 9: Shinde Namrata Narisingrao	B Pharm 3rd yr	9860892624	9860892624	Strongly agree	Strongly agree	Strongly agree	Strongly agree	Strongly agree
2020/01/13 9: Eklare shakuntala	B pharm 1st year	9604362834	9604362834	Agree	Agree	Agree	Agree	Agree
2020/01/13 9: Muli Ankita	B pharmacy 1st year	7756906607	7756906607	Strongly agree	Strongly agree	Strongly agree	Agree	Agree

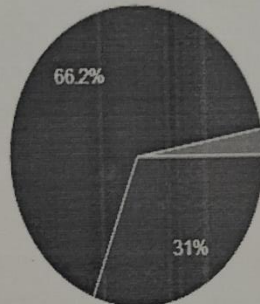






The speaker was well prepared.

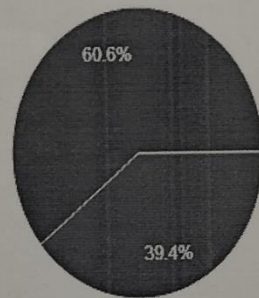
71 responses



- Strongly agree
- Agree
- Disagree

The hall and facilities were adequate and comfortable

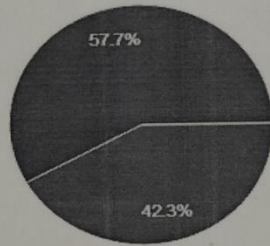
71 responses



- Strongly agree
- Agree
- Disagree

Participation & Interaction were Encouraged.

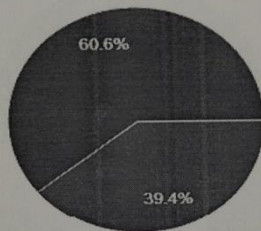
71 responses



- Strongly agree
- Agree
- Disagree

The information collected from this lecture was relevant to me.

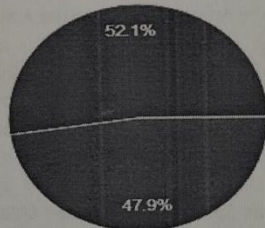
71 responses



- Strongly agree
- Agree
- Disagree

The lecture was useful in my future.

71 responses



- Strongly agree
- Agree
- Disagree



  
**Principal**  
Dayanand College Of Pharmacy  
LATUR

**02. Guest lecture on "GPAT Guidance" Mr. Shivam Swarnkar. Executive, Glenmark Pharmaceuticals Ltd, Aurangabad (14/01/2020)- 146 Students**

Dayanand Education Society's  
**Dayanand College of Pharmacy**  
Barshi Road, Latur  
Report of Guest lecture on GPAT Guidance

Date: 14/01/2020

**Name of Speaker:** Shivam Swarnkar

**Date:** 14/01/2020.

**Time:** 10Am to 1:00 Pm

**Venue:** Hall-I DCOP Latur.

**No. of participants:** 146

**Content of lecture:**

Swarnkar sir has first given the brief orientation regarding GPAT Examination and GPAT syllabus.


He guided the students about how to prepare different subjects and segregation of subject wise syllabus for GPAT exam.

Sir has explained what are the study material required and important books for concerned subjects? How to starts the study.

Afterwards sir has taken the lecture on important chapter of pharmacology like chemotherapy of diseases and central nervous system, cardiovascular system and some drugs from Pharmacognosy subject. Also sir has done the interactions with final year students and guide them how to face examination, what type of study is necessary before 15 days of GPAT examination.

  
GPAT Incharge



  
Principal  
Dayanand College Of Pharmacy  
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[principaldcop@gmail.com](mailto:principaldcop@gmail.com)

Date: 12/01/2020

### **NOTICE**

All the students of B. Pharm II<sup>nd</sup>, III<sup>rd</sup> and IV<sup>th</sup> year students are hereby informed that, there will be an expert talk of Mr. Shivam Suvarnkar on topic “**GPAT Guidance**” Dated on 14/01/2020 at 10:00am. So all the students should gather at sharp 10:30am in Classroom I.

All students take a note of this.

*Arachana*

**GPAT Incharge**



*[Signature]*

**Principal  
Principal**

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**Laxmiraman Lahoti**  
President

**Ramesh Biyani**  
Secretary

**Kranti Satpute**  
I/C Principal

Ref. No. : DCPL/2019-20/3285

Date : 13/01/2020

To,  
Mr. Shivam Swarnkar,  
Executive, Glenmark Pharmaceuticals Ltd.,  
Aurangabad.

Subject: Invitation for a Guest Lecture on "GPAT Guidance"

Dear Sir,

With reference to above cited subject, we are pleased to invite you for a Guest Lecture on "GPAT Guidance" at our Dayanand Education Society's, Dayanand College of Pharmacy, Latur on dated 14-01-2020. Please accept our invitation and co-operate in this regard.

Thanking You.

*Received*  
14/01/2020



*[Signature]*  
Principal  
Dayanand College Of Pharmacy  
LATUR



limbraj rakh <limbrajrakh@gmail.com>

---

**invitation letter to Shivam.pdf**

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shivam swarnkar <sivamswarnkar@gmail.com>  
To: limbraj rakh <limbrajrakh@gmail.com>

14 January 2020 at 06:29

Dear Principal Mam,

Thanks for the invitation.

I'm accepting the invitation arranged by the team for Guest lecture on "GPAT Guidance".

Regards,  
Shivam Swarnkar

On Mon, Jan 13, 2020, 6:13 PM limbraj rakh <limbrajrakh@gmail.com> wrote:  
Please find the attachment.



  
**Principal**  
Dayanand College Of Pharmacy  
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Dayanand Education Society's

# Dayanand College of Pharmacy, Latur.

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(Approved by AICTE and PCI, New Delhi, DTE, Mumbai & Affiliated to S.R.T.M.U., Nanded)

**Laxmiraman Lahoti**  
President

**Ramesh Biyani**  
Secretary

**Kranti Satpute**  
I/C Principal

Ref. No. : DCPL/2019-20/3291

Date : 14/01/2020

To,  
Mr. Sivam Swarnkar,  
Executive, Glenmark Pharmaceuticals Ltd.,  
Aurangabad.

Subject: Thanks giving letter.

Dear Sir,

In the context of above subject, I express my deep gratitude towards you for accepting our Invitation and delivering a Guest Lecture on "GPAT Guidance" at Dayanand Education Society's, Dayanand College of Pharmacy, Latur on dated 14-01-2020. Really, it was a wonderful experience for our students & staff members to interact with you. The guidance & knowledge shared by you was valuable and will certainly be more productive for our students.

Thanking You.

*Received*  
14/01/2020



*[Signature]*  
Principal  
Principal  
Dayanand College Of Pharmacy  
LATUR

*[Signature]*  
Principal  
Dayanand College Of Pharmacy  
LATUR

**Dayanand Education Society's**  
**Dayanand College of Pharmacy**

Barshi Road, Latur.

**ATTENDANCE REPORT**

Seminar Topic : GI-PAT orientation

Date: 14/01/2020

Sr.No.	Name of the students	Class	Sign
1	Robini Sbriram Ghodke	B.pharm 1 <sup>st</sup> yr	Robini
2	Saaswati Shekang Gajale	B.pharm 1 <sup>st</sup> yr	<del>Saaswati</del>
3	Aakanksha A. Ambure	B.pharm 1 <sup>st</sup> yr	<del>Aakanksha</del>
4	Mane Nikita Nishan	B. Pharm 1 <sup>st</sup> yr	<del>Nikita</del>
5	Birajdar Veishnari	B. ph 1 <sup>st</sup> yr	Vishnari
6	Arande Pratiksha	Bph 1 <sup>st</sup> yr	Pratiksha
7	Baravkar Purni	B.ph 1 <sup>st</sup> yr	<del>Purni</del>
8	Debmukh Rutuja	- " -	<del>Rutuja</del>
9			
10			
11			
12	Gangbhire omkar	B. Pharm 1 <sup>st</sup>	Omkar
13	Amit Aglave	B. Pharm 1 <sup>st</sup>	Amit
14	Haridas Krishna	krishna	Krishna
15			
16	Ijare Ganesh	B-pharm 1 <sup>st</sup>	Ganesh
17	Jadhav Lavkush	B. Pharm - I	<del>Jadhav</del>
18	Jadhav mahesh	B-pharm - I	Mahesh
19	Suryawanshi Avinash N.	B-pharm 1 <sup>st</sup>	Avinash
20			
21			
22	Kadam Krishnakant	B pharm 1 <sup>st</sup>	Kadam
23			
24	Karde Namrata Suresh	B-pharm 1 <sup>st</sup> yr	Namrata
25	Karkhale pojo sanaji	B-pharm 1 <sup>st</sup>	Pojo
26			
27			
28	Khandade Suchita Sanjive	B. pharm 1 <sup>st</sup>	Suchita
29			
30	Kusude Akshay	B-pharm 1 <sup>st</sup>	Akshay
31			
32	Lokhande Rushabh	B-pharm 1 <sup>st</sup>	Rushabh
33			
34	Mali Rahul.	B. ph 1 <sup>st</sup>	Rahul
35			
36			



Dayanand Education Society's

## Dayanand College of Pharmacy

Barshi Road, Latur

### Attendance for GPAT Guidance

#### List of B.Pharm-I Year

Sr. No.	Name of Student	Sign	Sr. No.	Name of Student	Sign
1	Suryawanshi Ritesh		04	Bhosle Kiran K.	
2	Mane Nazayam		45	Nandgure Pooja	
3	Shubham Wankhede		50	veer Aishwarya B.	
4	Dattatrya Aradwad		43	Muli Ankita	
5	Vijaykumar Salhare			Supriya Sonkamble	
6	Suryawanshi Abhishek			Deshmukh Adkan Ksho	
7	Pratap Pravin Kulkarni			Gasad Prajakt	
8	Kurrewas Dnyaneshwar Raju		40	Mantage Laxmi M	
9	Kulthe Sandeep Shivkant		34	labde shital vijay	
10	Sameer Anand Kulkarni		10	Eklare shakuntala	
11	Kailas D. Waghmare		11	sonali Gaikwad	
12	Losarwar saurabh		58	swami peaja	
13	Mekale Dnyanand Ramrao		50	pathan meheer	
14	Nayghare Akshay		24	vaishnavi Kadwade	
15	Waghmare Pritam			Kudlikar Kiran	
16	Patade Pradeep		28	Kanvale shakuntala	
23	Swapnil Karhale		14	Gveme Divya	
18	Dhokane vikas				
19	Shrinath Mandhare				
20	Mayuresh M. Kamagi				
21	Jateen S. Shinde				
22	Poatik F. Sabale				
23	Paohing Balraj Salaji				
24	shubham mirajgave				
25	shubham				
26	Katewad poaja R.				
27	Bhagyashri kulkarni				
28	Andhare Akanksha vilasrao				
29	Jangave Shivani G.				
30	Tatp Shevti Kamgnath				
31	Hamne Sujata Sudhakar				
32	Kantakale shital				
33	patil vaishnavi				
06	Boddekar Pottini K.				
44	Naikwade prajakta				

II<sup>nd</sup> yr.

Dayanand Education Society's

# Dayanand College of Pharmacy

Barshi Road, Latur

## Attendance for GPAT Guidance

### List of B.Pharm-II Year

Sr. No.	Name of Student	Sign	Sr. No.	Name of Student	Sign
1	Shreyas mote	Shreyas	36	Bansode Omshri U.	Omshri
2	Zade Shivshankar	Zade S.V.	37	Sameudhi Jange	Sameudhi
3	Ratil Akshay	Ratil	38	Munde Sushil B.	Sushil
4	Kuende Akshay	Kuende	39	Mulla Gufreen R.	Gufreen
5	Lokhande Rushabh	Rushabh			
6	Avinash Suryawanshi	Avinash			
7	mahesh kuthava	mahesh			
8	Kokwane Peared	Peared			
9	Jadhav Lavkush	Jadhav			
10	Telapalle Akshay	Akshay			
11	Jadhav Nikhil	Nikhil			
12	Pawat Nita	Nita			
13	patil Neha	Neha			
14	Pawat Shreya D.	Shreya			
15	Biragdar Vaishnavi	Biragdar			
16	Suryawanshi Pallavi B.	Pallavi			
17	Suryawanshi pooja P.	Pooja			
18	Surat padnya N.	Padnya			
19	patil Rutuja	Rutuja			
20	Kajale Sureswari Ind	Sureswari			
21	Raksale Keerti Nagnath	Keerti			
22	Emekar Anuja Balaji	Anuja			
23	Bharad Kalpana P.	Kalpana			
24	Rajmane M.K.	Rajmane			
25	Hajare A.B.	Hajare			
26	Bhosale Shital Rajesh	Shital			
27	Aakanksha Ambure.	Aakanksha			
28	Ghodke Rohini	Rohini			
29	Jokhande Anjali	Anjali			
30	Karde Namrata	Namrata			
31	Walmiki Ritu	Ritu			
32	Gogade Arti	Arti			
33	Korhale pooja	Pooja			
34	Khandade Suchita S.	Suchita			
35	Mane Nikita N	Nikita			



Dayanand Education Society's  
**Dayanand College of Pharmacy**  
 Barshi Road, Latur

**Attendance for GPAT Guidance**

List of B.Pharm-III Year

Sr. No.	Name of Student	Sign	Sr. No.	Name of Student	Sign
1	KHURESHI SAMEER				
2	Shaikh Akhyat A.				
3.	Mule Ayay m.				
4.	Chame Aditya				
5.	KASAT Yash Kishorji				
6.	JAGTAP KEDAR ABHAY				
7.	sontakke sachin				
8	Raiphale Shriram B.				
9.	Pawar Abhishek S.				
10.	Shendkar Shahaji P.				
11	Kotalwar Dipti B.				
12	MORE AISHWARYA Vinayak				
13	Rutuja Vinaykumar Patil				
14	Gireet Anandale				
15	Gaikwad Rutuja Anhan				
16	Halkude Pragati				
17	Vyavahare Trishika				
18	Tekale puja vijay				
19	Somvanshi Rupali S				
20	Hajare Amruta . A				
21	waghmare pradnya				
22	Mamale kalpana				
23	Daxte Shubhangi				
24)	Gurme Supriya .y				
25)	Patil vashali V.				
26	Jhinde Narmada X1				
27	Rajmane M.K.				
28	Hajare A. B.				
29.	Ahosle shital Rajesh				
30	Shaikh Neha N.R				
31	Chopade Anjaleshwari R.				
32.	Kombale shital R				
33.	Pathk pooja dilip				
34	Sureyavanshi Mayuri				

I<sup>st</sup> year

Dayanand Education Society's  
**Dayanand College of Pharmacy**  
Barshi Road, Latur

**Attendance for GPAT Guidance**

List of B.Pharm-IV Year

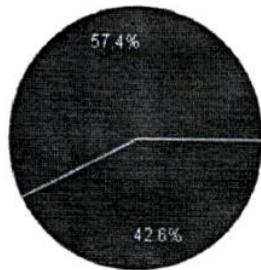
Sr. No.	Name of Student	Sign	Sr. No.	Name of Student	Sign
1	Tamaskar Nagesh D IV <sup>th</sup>				
2	Sidheshwar D. kale 1 <sup>st</sup>				
3	Pavan B. Jadhav 1 <sup>st</sup>				
04	Amayya Bhaskar Labde 1 <sup>st</sup>				
05	Datta M. Khodve 1 <sup>st</sup>				
06	Akshay A. Nayghare 1 <sup>st</sup>				
07	Dayanand R. Mekate 1 <sup>st</sup>				
08	Bansode Omkar I. 2 <sup>nd</sup>				
09	Gaikwad sonali P. 1 <sup>st</sup> yr				
10	<del>10</del> 44 Bhosle Kiran K.				
11	45 Nandgure Pooja G.				
12	- veer Aishwarya B.				
13	Muli Ankita				
14	Sonkarbe Supriya Shetkar				
15	Deshmukh Aakanksha				
16	Gaekwad peajakta				
17	Swami Pooja				
18	Pathan meher A.				
19	Vaishnavi Kadwadkar				
20	Kudlikar Kirom 1 <sup>st</sup> year				
28	28 Kanhale Shakuntala 1 <sup>st</sup> year				



Principal  
Dayanand College Of Pharmacy  
LATUR

Participation & Interaction were Encouraged.

54 responses

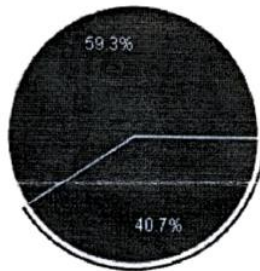


- Strongly agree
- Agree
- Disagree



The information collected from this lecture was relevant to me.

54 responses

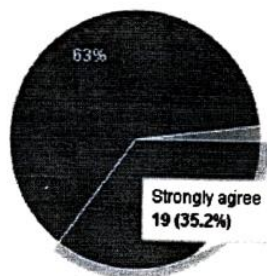


- Strongly agree
- Agree
- Disagree



The speaker was well prepared.

54 responses

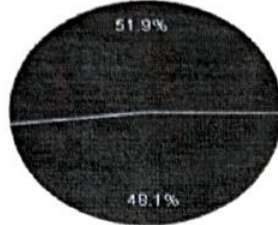


- Strongly agree
- Agree
- Disagree



The lecture was useful in my future.

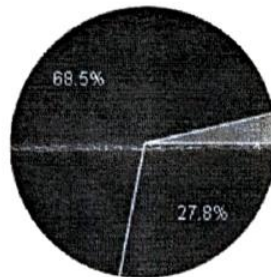
54 responses



- Strongly agree
- Agree
- Disagree

The hall and facilities were adequate and comfortable

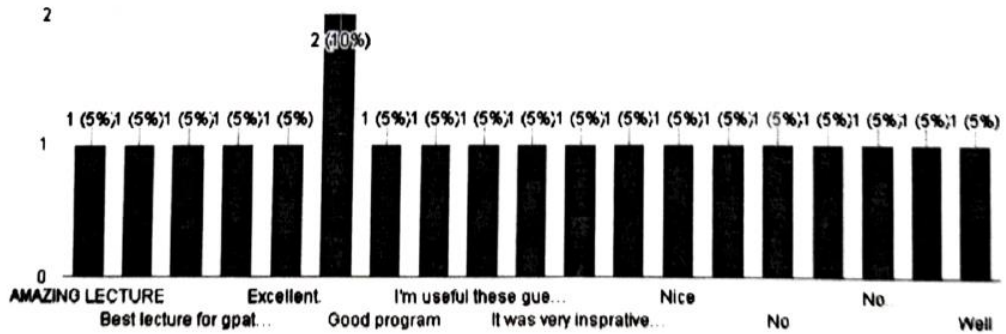
54 responses



- Strongly agree
- Agree
- Disagree

Comment. If any

20 responses



*[Signature]*  
Principal  
Dayanand College Of Pharmacy  
LATUR



Dayanand Education Society's  
**Dayanand College of Pharmacy, Latur**

No.

VOUCHER

Shri. Sivam Susankar

Date: 14 / 01 / 2020

Account

Particulars

Particulars	Rs.	Ps.
<u>Cpat guidance lecture</u>	<u>2,000</u>	
<b>Total</b>	<b>2,000/-</b>	

In Words Rs. Two Thousand only.  
*[Signature]*  
Principal

For Accountant

*[Signature]*  
Receiver's Sign.

*[Signature]*  
**Principal**  
Dayanand College Of Pharmacy  
LATUR

**03. Pharmaceutical Marketing Strategies and Challenges by Mr. Tekale Sachin V. Manager,  
PG Project, Emcure Pharmaceuticals Ltd, Pune. (28/01/2020)- 55 Students**



Dayanand Education Society's  
**DAYANAND COLLEGE OF PHARMACY,**

Barshi Road, Latur (Maharashtra) Pin - 413531

PH-(02382)-223299, 223199

Website: [www.dayanandpharmacy.org](http://www.dayanandpharmacy.org) E-mail : [dayanandpharmacy@rediffmail.com](mailto:dayanandpharmacy@rediffmail.com)

[principaldcop@gmail.com](mailto:principaldcop@gmail.com)

Date: - 30/01/2020

**ENTREPRENEURSHIP DEVELOPMENT CELL**  
**GUEST LECTURE REPORT**

Name of Topic: - "Pharmaceutical Marketing Strategies and Challenges"

Name of Speaker: - Mr. Sachin V. Tekale

Manager- PG Project

Emcure Pharmaceuticals Ltd.,

Hinjaewadi, Pune.

Date of Lecture: - 28/01/2020

Venue of Lecture: - Hall No. - I

No. of Students Attended: - 55

No. of Staff Attended: - 08

The lecture was aimed at developing Entrepreneur approach in the minds of budding pharmacist. The speaker elaborated as per the topic through his wide experience of seventeen years. The main focus was on developing basic skill set to run business in different types of pharma sector.

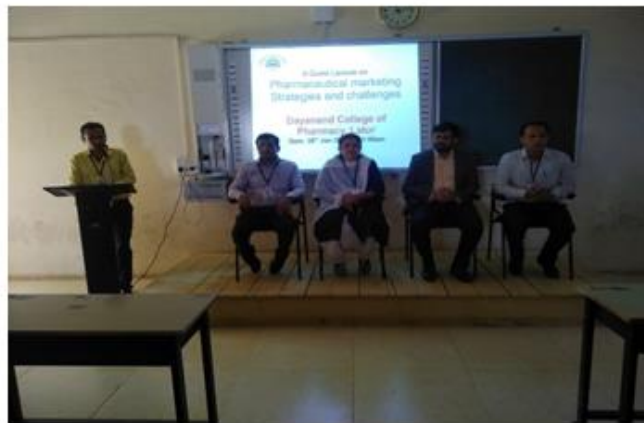
Main points covered were as follows-

1. Identifying market demand.
2. Creation of correct product.
3. Creating perfect marketing mix.
4. Deciding product price, place, promotional method and quality
5. Test marketing off product and understanding customer feedback.
6. Forecasting sales of product to coordinate supply and production channel.





Mr. Sachin V. Tekale addressing students



The teaching staff and students were present during the session

**Mr. Tekale Sachin V. Manager, PG Project, Emcure Pharmaceuticals Ltd, Pune, addressing to students on Pharmaceutical Marketing Strategies and Challenges dated on 28/01/2020.**

  
EDC Coordinator



  
Principal  
Dayanand College Of Pharmacy  
LATUR



  
Principal  
Dayanand College Of Pharmacy  
LATUR

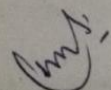
Dayanand Education Society's  
**Dayanand College of Pharmacy**  
Barshi Road, Latur

Date: 27/01/2020

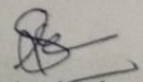
## NOTICE

All the Students of D. Pharm IInd & B. Pharma IInd & IIIrd year are hereby informed that, there will be an expert talk of Mr. Sachin Tekale From Emcure Pharmaceuticals Ltd. Pune on topic entitled **"Pharmaceutical Marketing Strategies and Challenges."** Dated on 28/01/2020 at 11:00am. So all the students should gather at sharp 11:00 o'clock in class room no.1

Kindly take note of the same.

  
Training & Placement Incharge



  
Principal  
Principal  
Dayanand College Of Pharmacy  
LATUR



  
Principal  
Dayanand College Of Pharmacy  
LATUR



Dayanand Education Society's

## DAYANAND COLLEGE OF PHARMACY,

Barshi Road, Latur (Maharashtra) Pin - 413531

PH-(02382)-223299, 223199

Website: [www.dayanandpharmacy.org](http://www.dayanandpharmacy.org) E-mail : [dayanandpharmacy@rediffmail.com](mailto:dayanandpharmacy@rediffmail.com)  
[principaldcop@gmail.com](mailto:principaldcop@gmail.com)

Shri Laxmiraman Lahoti  
President

Shri Ramesh Biyani  
Secretary

Ms. Satpute K.L.  
Principal

Re. No. DCPL/2019-20/3290

Date: 14/01/2020

To,

Mr. Sachin V. Tekale,  
Manager -PG Project,  
Emcure Pharmaceuticals Ltd.,  
Hinjewadi, Pune.

**Subject: - Invitation for expert talk on "Pharmaceutical Marketing Strategies and Challenges"**

Respected Sir,

We introduce ourselves as Dayanand College of Pharmacy a leading pharmacy college has pioneered pharmacy education in Latur and was established in 2009. We are very much happy to inform you that, from the inception we are engaged in providing quality education in Pharmacy profession to needy students in the Maharashtra and Latur region. The college is running D.Pharm and B.Pharm programmes which are affiliated to Maharashtra State Board of Technical Education, Mumbai and Swami Ramanand Teerth Marathwada University, Nanded. The courses are approved by Maharashtra State Govt., Pharmacy Council of India and A.I.C.T.E., New Delhi.


Dayanand College of Pharmacy, Placement Cell always undertake many placement activities such as campus interviews for outgoing batches, industrial visits, expert lectures, training workshops on communication skills and soft skill etc. for our students.

We would like to offer our heartfelt gratitude for your support in helping us to deliver a expert talk on "Pharmaceutical Marketing Strategies and Challenges" dated on 28/01/2020.

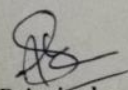
Hope to have fruitful relations with your organization in the future.

Thank you very much and looking forward for your favor.

Yours faithfully,

  
Training & Placement



  
Principal  
Principal  
Dayanand College Of Pharmacy  
LATUR





Dayanand Education Society's  
**DAYANAND COLLEGE OF PHARMACY,**

Barshi Road, Latur (Maharashtra) Pin - 413531

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Website: [www.dayanandpharmacy.org](http://www.dayanandpharmacy.org) E-mail : [dayanandpharmacy@rediffmail.com](mailto:dayanandpharmacy@rediffmail.com)  
[principaldcop@gmail.com](mailto:principaldcop@gmail.com)

Shri Laxmiraman Lahoti  
President

Shri Ramesh Biyani  
Secretary

Dr. Satpute K.L.  
Principal

Ref No - DCPL/2019-20/3313

Date: -28/01/2020

To,

Mr. Sachin V. Tekale  
Manager-PG Project,  
Emcure Pharmaceutical Ltd. Pune.

**Subject: Letter of appreciation.**

R/Sir,

We would like to take this opportunity to thank you for conducting the expert lecture on "Pharmaceutical Marketing Strategies and Challenges" Organized in Dayanand College Pharmacy, Latur, on 28<sup>th</sup> Jan 2020. The talk was a success and was appreciated by the participating students of B.Pharm, D.Pharm and faculty members.

Your talk have given brief idea about Indian and Global pharmaceutical market which will help students as a tool for structuring their ideas and practical understanding of the fundamentals and advancement in the Pharmaceutical Marketing field. We are sure that students interested to perceive this career will focus on developing techniques of Effective Communication, Personal Interview, Personality Development and Leadership Skills for enhancing their career path.

The students were significantly benefited by this expert talk. The College appreciates your time, dedicated effort for conducting the lecture, and contribution in improving the wellbeing of the students.

With Thanks and Regards,

*B. V. Sahasrabudhe*  
*Sahasrabudhe*



*[Signature]*  
Principal  
Dayanand College Of Pharmacy  
LATUR



# Attendance

Date: 28/01/2020

Expert Talk on "Pharmaceutical Marketing Strategies and Challenges"  
Speaker -Mr. Sachin V. Tekale Emcure Pharmaceutical Ltd. Pune

Sr. No.	Name of Student	Course & Year	E-mail ID	Mob. No.	Sign
1.	Bhagyashri Kulkarni	B-pharm <sup>1st</sup>	bkulkarni2000@gmail.com	9423460135	<i>Bkulkarni</i>
2.	Katewad Pooja R	B-ph <sup>1st</sup>	katewadpooja@gmail.com	9158951381	<i>Pooja</i>
3.	Belamkar Sakshi S.	B-ph <sup>1st</sup>	sakshi.belamkar12@gmail.com	-	<i>Sakshi</i>
4.	Dandvate Tanuja B.	B-ph <sup>1st</sup> yr	Tanujamk2000@gmail.com	8237731103	<i>Tanuja</i>
5.	Arya Kishi D	B-ph <sup>1st</sup> year	kishidarya101298@gmail.com	9665784362	<i>Kishi</i>
6.	Tat Sheviti Rangnath	B-ph <sup>1st</sup> yr	shevittat05@gmail.com	-	<i>Tat</i>
7.	Garad Prajakta B.	Bph <sup>1st</sup> yr	garadprajakta2000@gmail.com	7038568990	<i>Prajakta</i>
8.	Naikwade Prajakta Pradip	B-ph <sup>1st</sup> yr	Prajakta.naikwade@gmail.com	7249724216	<i>Prajakta</i>
9.	Bhosle Kiran Karbhari	B-ph <sup>1st</sup> yr	kiran.bhosle@gmail.com	9579963454	<i>Kiran</i>
10.	Boddewar Rohini Koushik	B-Pharm <sup>1st</sup>	rohini.boddewar@gmail.com	9307958526	<i>Rohini</i>
11.	Patil Vaishnavi Poojini	B-pharm <sup>1st</sup>	Vaishupati78434@gmail.com	9529606479	<i>Vaishavi</i>
12.	Eklare Shakuntla Magnath	B. Pharm <sup>1st</sup>	Mayaeklare@gmail.com	9604362834	<i>Shakuntla</i>
13.	Gaikwad Sonali Pradip	B-Pharm <sup>1st</sup>	sonalipg555@gmail.com	7083876708	<i>Sonali</i>
14.	Swami Pooja Somnath	B. Pharm <sup>1st</sup>	Swami.pooja075@gmail.com	7263025060	<i>Pooja</i>
15.	Hamne Sujata Sudhakar	B-Pharm <sup>1st</sup>	hamne.sujata@gmail.com	8080664419	<i>Sujata</i>
16.	Supriyosteshero Sankomble	B-pharm-I	Supriya.sankomble11@gmail.com	8378849587	<i>Supriya</i>
17.	Gurme Divya Anokte	B. Pharm-I	Gurme.Divya@gmail.com	7972567953	<i>Divya</i>
18.	Kudlikar Kiran Tukaram	B. Pharm-I	kiran.kudlika@gmail.com	8080275176	<i>Kiran</i>
19.	Kadwade Vaishnavi	B-pharm <sup>1st</sup>	Vaishnavik167@gmail.com	9970877882	<i>Kadwade</i>
20.	Mantage Laxmi M.	B-pharm <sup>1st</sup>	laxmimantage@gmail.com	7796441345	<i>Laxmi</i>
21.	Madhuri Uttam Jondhale	B-pharm <sup>1st</sup>	Madhurij281@gmail.com	9146851822	<i>Madhuri</i>
22.	Kambale Shakuntala N.	B-ph <sup>1st</sup> yr	kambaleshakuntala@gmail.com	7385366076	<i>Shakuntala</i>
23.	Jangave Shivani C.	B-ph <sup>1st</sup> year	shivani.jangave890@gmail.com	9356063929	<i>Shivani</i>
24.	Jadhav Nikhil B.	B-ph <sup>1st</sup> yr	Jadhav —	8087964810	<i>Nikhil</i>
25.	Delepalle Akshay J	B-ph <sup>1st</sup> yr	Delepalleakshay7@gmail.com	9372950365	<i>Akshay</i>
26.	Kurwad Dnyaneshwar R	B-ph <sup>1st</sup> yr	dnykurwad@gmail.com	8308261399	<i>Dnyaneshwar</i>
27.	Shankar Sakharan	B-ph <sup>1st</sup> yr	Shankar —	9370761495	<i>Sakharan</i>
28.	Pawan Sagare	B-ph <sup>1st</sup> yr	Pawan —	9325987632	<i>Pawan</i>
29.	Mulla Gufraan R	1 1 1	Mulla —	7030594920	<i>Gufraan</i>
30.	Munde Sushil B.	1 1 1	Munde —	849919217	<i>Sushil</i>



# Attendance

Date: 28/01/2020

Expert Talk on "Pharmaceutical Marketing Strategies and Challenges"

Speaker -Mr. Sachin V. Tekale Emcure Pharmaceutical Ltd. Pune

Sr. No.	Name of Student	Course & Year	E-mail ID	Mob. No.	Sign
1.	Lokhande Rushabh	B.Pharm-II year	rushabhlokhande27@gmail.com	9022203346	Rushabh
2.	Kuende Akshay.	B-Pharm II	akshaykuende5078@gmail.com	9307387933	Akshay
3.	Avinash Suryawanshi	B.Pharm II <sup>nd</sup> yr	Suryawanshiavinash99@gmail.com	8484961158	Avinash
4.	Patil Akshay	B-Pharm-II <sup>nd</sup> yr	akshaypatil300@gmail.com	8485883147	Patil
5.	Jawadevar Amit	B.Pharm II <sup>nd</sup> yr	Jawadevaramit2001@gmail.com	9405000713	Amit
6.	Jadhav Lavkush	B.Pharm II <sup>nd</sup> yr	JadhavLavkush143@gmail.com	8805738392	Jadhav
7.	Suryawanshi Pallavi Balaji	B.Pharm II <sup>nd</sup> yr	Pallavisuryawanshi623@gmail.com	9112188053	Pallavi
8.	Pawate Nita Balaji	B.Pharm II <sup>nd</sup> yr	nita32848@gmail.com	9309567215	Nita
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14.	Mehete Pritee C.	B.Pharm II <sup>nd</sup> yr	priteemehete00@gmail.com	8459205936	Pritee
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21.	Udalmiki Ritu A.	B.Pharm II <sup>nd</sup> yr	rituudalmiki100@gmail.com	9730542290	Ritu
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24.	Bharad Kalpana.P	B.Pharm II <sup>nd</sup> yr	KPbharad123@gmail.com	7972750095	Kalpana
25.	Emekar Anuja B.	B.Pharm II <sup>nd</sup> yr	enujaemekar7@gmail.com	9764565281	Anuja



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## दयानंद फार्मसी येथे मार्केटिंगसंबंधी परिसंवाद

**लातूर/प्रतिनिधी :** दयानंद कॉलेज ऑफ फार्मसी, लातूर येथे फार्मसी करिअरसाठी उपयुक्त 'फार्मसुटीकल मार्केटिंग स्ट्रॅटेजिज अँड चॅलेंजेस' या विषयावर एकदिवसीय परिसंवाद यशस्वीरित्या संपन्न झाला. या कार्यक्रमास प्रमुख मार्गदर्शक व व्यक्ते म्हणून एमक्यूए फार्मा प्रा. लि. पुणे चे मॅनेजर सचिन टेकाळे हे उपस्थित होते. त्यांचे पुष्पगुच्छ देऊन स्वागत महाविद्यालयाच्या प्राचार्या डॉ. क्रांती सातपुते यांनी केले. या कार्यक्रमाचे आयोजन महाविद्यालयाच्या ट्रेनिंग व प्लेसमेंट विभागातर्फे विभागप्रमुख डॉ. वाजीद चाऊस यांनी केले. कार्यक्रमाचे प्रमुख व्यक्ते सचिन टेकाळे यांनी आजच्या विज्ञान युगात बहुराष्ट्रीय कंपन्यांचे भारतात आगमन झाल्याने बाजारात स्पर्धा वाढली आहे

अशावेळी औषधीय उत्पादनांच्या विपणनासाठी गरजा लक्षात घेऊन फार्मसुटीकल मार्केटिंगमध्ये संधीचा आणि आव्हानांचा सुयोग्यरित्या वापर करण्याचे व फार्मसुटीकल मॅनुफॅक्चरिंगमध्ये वापरल्या जाणाऱ्या पदार्थ आणि तंत्राचेही ज्ञान असले पाहिजे तरच या स्पर्धात्मक युगात आलेल्या आव्हानांवर यशस्वीरित्या मात करून ध्येयपूर्ती करता येईल असे सांगत सखोल मार्गदर्शन केले. या परिसंवादात महाविद्यालयातील डी. फार्म व बी. फार्म च्या विद्यार्थी व विद्यार्थिनींनी उत्स्फूर्त सहभाग नोंदवला. तसेच या कार्यक्रमास महाविद्यालयातील सर्व प्राध्यापक वृंद उपस्थित होते. कार्यक्रमाचे सूत्रसंचालन व आभारप्रदर्शन प्रा. महेश बिराजदार यांनी केले.

## दयानंद फार्मसीत फार्मास्युटिकल मार्केटिंग परिसंवादास प्रतिसाद

**लातूर = प्रतिनिधी**

दयानंद कॉलेज ऑफ फार्मसी, लातूर येथे फार्मसी करिअरसाठी उपयुक्त 'फार्मसुटीकल मार्केटिंग स्ट्रॅटेजिज अँड चॅलेंजेस' या विषयावर एकदिवसीय परिसंवाद यशस्वीरित्या संपन्न झाला.

या कार्यक्रमास प्रमुख मार्गदर्शक व व्यक्ते म्हणून एमक्यूए फार्मा प्रा. लि. पुणेचे मॅनेजर सचिन टेकाळे हे उपस्थित होते. त्यांचे पुष्पगुच्छ देऊन स्वागत महाविद्यालयाच्या प्राचार्या डॉ. क्रांती सातपुते यांनी केले. या या कार्यक्रमाचे आयोजन महाविद्यालयाच्या ट्रेनिंग व प्लेसमेंट विभागातर्फे विभागप्रमुख डॉ. वाजीद चाऊस यांनी केले. कार्यक्रमाचे प्रमुख व्यक्ते सचिन टेकाळे यांनी आजच्या विज्ञान युगात बहुराष्ट्रीय कंपन्यांचे भारतात आगमन झाल्याने बाजारात

स्पर्धा वाढली आहे. अशावेळी औषधीय उत्पादनांच्या विपणनासाठी गरजा लक्षात घेऊन फार्मास्युटिकल मार्केटिंगमध्ये संधीचा आणि आव्हानांचा सुयोग्यरित्या वापर करण्याचे व फार्मास्युटिकल मॅनुफॅक्चरिंगमध्ये वापरल्या जाणाऱ्या पदार्थ आणि तंत्राचेही ज्ञान असले पाहिजे तरच या स्पर्धात्मक युगात आलेल्या आव्हानांवर यशस्वीरित्या मात करून ध्येयपूर्ती करता येईल, असे सांगत मार्गदर्शन केले. या परिसंवादात महाविद्यालयातील डी. फार्म व बी. फार्मच्या १५० विद्यार्थी व विद्यार्थिनींनी उत्स्फूर्त सहभाग नोंदवला. तसेच या कार्यक्रमास महाविद्यालयातील सर्व प्राध्यापक वृंद उपस्थित होते. प्रा. महेश बिराजदार यांनी या कार्यक्रमाचे सूत्रसंचालन करून शेवटी आभार मानले.

## दयानंद महाविद्यालयात मार्केटिंग परिसंवाद

**लातूर - दयानंद कॉलेज ऑफ फार्मसी येथे एकदिवसीय परिसंवाद पार पडला. सचिन टेकाळे यांनी विद्यार्थ्यांना भविष्यातील संधी, औषधीविषयक मार्केटिंग याबाबत मार्गदर्शन केले. यावेळी प्राचार्या डॉ. क्रांती सातपुते, डॉ. वाजीद चाऊस, प्रा. महेश बिराजदार यांच्यासह प्राध्यापक, विद्यार्थ्यांची उपस्थिती होती. LOAKMAT-30-1-20 - HELLO L**



Thu, 30 January 2020  
<https://deshonnati.digitaled>



EAKMAT - P-3 - DT-30-1-2020

## दयानंद फार्मसी येथे फार्मास्युटिकल मार्केटिंगसंबंधी परिसंवाद

**लातूर : प्रतिनिधी**

दयानंद कॉलेज ऑफ फार्मसी, लातूर येथे फार्मसी करिअरसाठी उपयुक्त 'फार्मास्युटिकल मार्केटिंग स्ट्रॅटेजिज अँड चॅलेंजेस' या विषयावर एकदिवसीय परिसंवाद यशस्वीरित्या संपन्न झाला. या कार्यक्रमास प्रमुख मार्गदर्शक व व्यक्ते म्हणून एमक्यूए फार्मा प्रा. लि. पुणे चे मॅनेजर श्री. सचिन टेकाळे हे उपस्थित होते. त्यांचे पुष्पगुच्छ देऊन स्वागत महाविद्यालयाच्या प्राचार्या डॉ. क्रांती सातपुते यांनी केले. या कार्यक्रमाचे आयोजन महाविद्यालयाच्या

ट्रेनिंग व प्लेसमेंट विभागातर्फे विभागप्रमुख डॉ. वाजीद चाऊस यांनी केले.

कार्यक्रमाचे प्रमुख व्यक्ते श्री. सचिन टेकाळे यांनी आजच्या विज्ञान युगात बहुराष्ट्रीय कंपन्यांचे भारतात आगमन झाल्याने बाजारात स्पर्धा वाढली आहे अशावेळी औषधी उत्पादनांच्या विपणनासाठी गरजा लक्षात घेऊन फार्मास्युटिकल मार्केटिंग मध्ये संधीचा आणि आव्हानांचा सुयोग्यरित्या वापर करण्याचे व फार्मसुटीकल मॅनुफॅक्चरिंगमध्ये वापरल्या जाणाऱ्या

पदार्थ आणि तंत्राचेही ज्ञान असले पाहिजे तरच या स्पर्धात्मक युगात आलेल्या आव्हानांवर यशस्वीरित्या मात करून ध्येयपूर्ती करता येईल असे सांगत सखोल मार्गदर्शन केले. या परिसंवादात महाविद्यालयातील डी. फार्म व बी. फार्म च्या १५० विद्यार्थी व विद्यार्थिनींनी उत्स्फूर्त सहभाग नोंदवला. तसेच या कार्यक्रमास महाविद्यालयातील सर्व प्राध्यापक वृंद उपस्थित होते. कार्यक्रमाचे सूत्रसंचालन व आभार प्रदर्शन प्रा. महेश बिराजदार यांनी केले.

**Dayanand College of Pharmacy, Latur organized guest lecture on Pharmaceutical Marketing Strategies and Challenges by Mr. Tekale Sachin V. Manager, PG Project, Emcure Pharmaceuticals Ltd, Pune. on 28/01/2020. The news was published in different papers.**

**04. Career Opportunities in Pharmacy Profession by Mr. Rohan Anil Pawar, Director, RAP, Nashik. (05/03/2020)- 99 Students**



Dayanand Education Society's  
**DAYANAND COLLEGE OF PHARMACY,**

Barshi Road, Latur (Maharashtra) Pin - 413531

PH-(02382)-223299, 223199

Website: [www.dayanandpharmacy.org](http://www.dayanandpharmacy.org) E-mail : [dayanandpharmacy@rediffmail.com](mailto:dayanandpharmacy@rediffmail.com)  
[principaldcop@gmail.com](mailto:principaldcop@gmail.com)

Date: - 07/03/2020

**ENTREPRENEURSHIP DEVELOPMENT CELL**

**EXPERT TALK REPORT**

Name of Topic: - "Career Opportunities in Pharmacy Profession"

Name of Speakers: - Mr. Rohan Anil Pawar

Director,

RAP Analytical Research &

Training Center, Nashik

Date of Lecture: - 05/03/2020

Venue of Lecture: - Hall No. - I

No. of Students Attended: - 64 (Degree) & 35 (Diploma)

No. of Staff Attended: -10

The expert talk was arranged to give knowledge regarding Career Opportunities in Pharmacy Profession. The speaker created awareness in students mind about pharmacy profession.

The following aspects addressed by the speaker;

1. Pharmacist (Hospital/ Clinical/ Community)
2. Retail/ Wholesale Chemist/Druggist Business
3. Drug Inspector, Analyst (Govt. services)
4. Academicians (Teachers of Pharmacy)
5. Research & Development
6. Sales and Marketing
7. Pharmaceutical Industry (Production/ QA-QC/ Documentation)
8. Clinical Research Organizations
9. Regulatory Affairs
10. Higher studies (B. Pharm., M. Pharm., Pharma MBA, M.S.)



As mentioned above aspects, the speaker also focused on the business point of views and the basic needs to set a pharma business and Industry. He discussed about how to set business, general mindsets to become a businessman in pharmacy profession i.e. Retailers, Wholesalers and Industrialist. The students were fully satisfied by this expert talk and the lecture was followed by short question and answer session to clear the doubt and curiosities of students.



Mr. Rohan Pawar felicitated by Dr. K. L. Setpute



Mr. Rohan Pawar addressing students

*M. Pawar*  
EDC  
(Coordinator)



*[Signature]*  
Principal  
Dayanand College of Pharmacy  
LATUR



*[Signature]*  
Principal  
Dayanand College Of Pharmacy  
LATUR





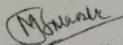
Dayanand Education Society's  
**DAYANAND COLLEGE OF PHARMACY,**  
Barshi Road, Latur (Maharashtra) Pin - 413531

Date: 03/03/2020

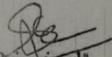
### NOTICE

All the Students of B. Pharm. 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> & D. Pharm. 2<sup>nd</sup> year are hereby informed that, a guest lecture on "Career Opportunities in Pharmacy Profession" is organized by Entrepreneurship Development Cell on dated 5<sup>th</sup> March 2020 at 04:00 pm.

Kindly take note of the same.

  
EDC Co-ordinator



  
Principal  
Dayanand College Of Pharmacy  
LATUR



  
Principal  
Dayanand College Of Pharmacy  
LATUR



Dayanand Education Society's

# Dayanand College of Pharmacy, Latur.

Barshi Road, Latur-413531, (Maharashtra) Tel. : 02382-223199, 223299  
Website : www.dayanandpharmacy.org E-mail : dayanandpharmacy@rediffmail.com  
principaldcop@gmail.com

(Approved by AICTE and PCI, New Delhi, DTE, Mumbai & Affiliated to S.R.T.M.U., Nanded)  
DTE CODE - 2156 MSBTE CODE : 1873

**Laxmiraman Lahoti**  
President

**Ramesh Biyani**  
Secretary

**Dr. Kranti Satpute**  
M. Pharm. Ph.D.  
Principal

Ref. No. : DCOP/2019-20/9365(A)

Date : 03/03/2020

To,  
Mr. Rohan Anil Pawar,  
Head,  
RAP Analytical Research &  
Training Center, Nashik.

**Subject: - Invitation as a Guest for expert talk on "Career Opportunities in Pharmacy Profession"**

Dear Sir,

Dayanand Education Society's, Dayanand College of Pharmacy, Latur established in 2009. Our college is leading Pharmacy institute in Marathwada region. The Entrepreneurship Development cell is established in the college to motivate and train students towards science and technology so that students become job creators rather than job seekers. As a part of EDC; It gives me an immense pleasure to invite you as a Guest for expert talk on "Career Opportunities in Pharmacy Profession" in our institute which is to be held on 05<sup>th</sup> March 2020. Your guidance will help our students to develop their entrepreneurial qualities.

I request you to kindly accept our invitation and oblige.

With warm regards.



**Principal**  
Dayanand College Of Pharmacy  
LATUR



**Principal**  
Dayanand College Of Pharmacy  
LATUR



Dayanand Education Society's

## Dayanand College of Pharmacy, Latur.

Barshi Road, Latur-413531, (Maharashtra) Tel. : 02382-223199, 223299

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**Laxmireman Lahoti**  
President

**Ramesh Biyani**  
Secretary

**Dr. Kranti Satpute**  
M. Pharm. Ph.D.  
Principal

Ref. No. : DCOP/2019-20/3373

Date : 05/03/2020

To,  
Mr. Rohan Anil Pawar,  
Head, RAP Analytical Research &  
Training Center, Nashik.

**Subject:** Thanks giving letter

Dear Sir,

With reference to above cited subject, on behalf of Dayanand Education Society's, Dayanand College of Pharmacy, Latur we are very much thankful to you for attending expert talk on "Career Opportunities in Pharmacy Profession" as a Guest on 05<sup>th</sup> March 2020 and guiding our students. Your guidance will help our students to develop their business skills and qualities.

We hope your kind cooperation in future also.



Principal  
Principal  
Dayanand College Of Pharmacy  
LATUR



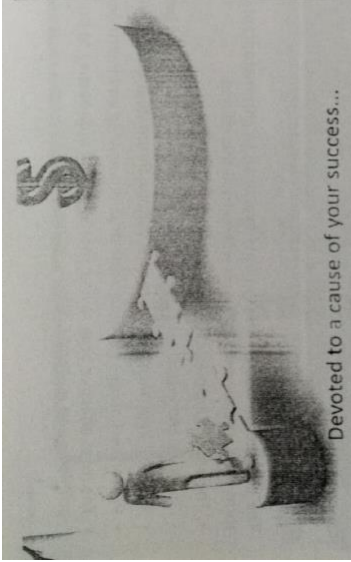
Principal  
Dayanand College Of Pharmacy  
LATUR



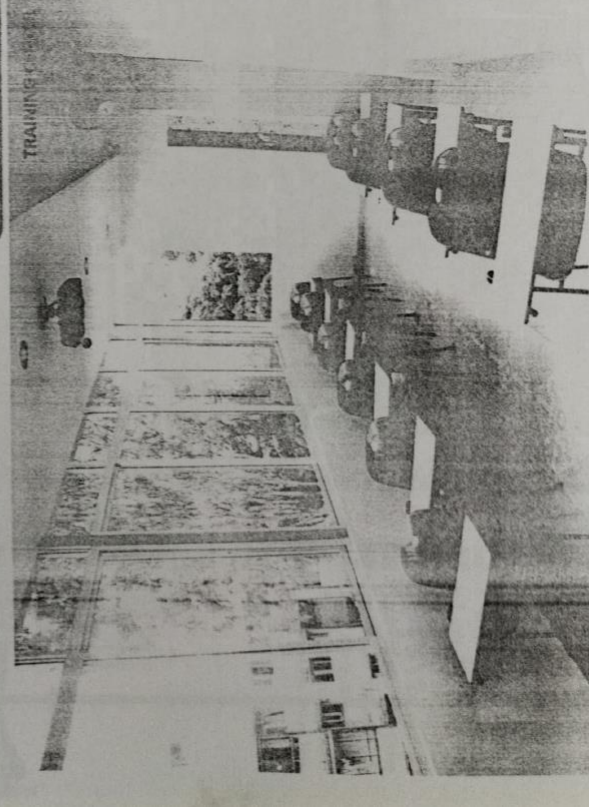


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DR. P. P. PAVAR  
M.S. Pharmaceutical Analysis  
Second Floor | Circle Plaza | Sarda Circle | Nashik  
Mobile: 8888829788 | Email: rapanalytical@gmail.com  
VIVA VASTU : 07 6712351



  
**Principal**  
Dayanand College Of Pharmacy  
LATUR



# B. Pharm (Girls)



Dayanand Education Society's  
**DAYANAND COLLEGE OF PHARMACY,**  
Barshi Road, Latur (Maharashtra) Pin - 413531  
PH-(02382)-223299, 223199

Date: 05/03/2020

**Entrepreneurship Development Cell**  
**Guest Lecture on "Career Opportunities in Pharmacy Profession"**

### ATTENDANCE

Sr. No.	Name of Student	Class	Contact Number	Signature
1.	Jadhav Rekha	B. Pharm IV <sup>th</sup>	8830828495	<i>Rekha</i>
2.	Pooja Usturge	"	9168099561	<i>Pooja</i>
3.	Somani Shital	B. Pharm III <sup>th</sup>	9403412639	<i>Shital</i>
4.	Dande Padminya	B. Pharm IV <sup>th</sup>	9637927230	<i>Boonde</i>
5.	Dhone Yogita S.	B. Pharm I <sup>st</sup>	9850073390	<i>Yogita</i>
6.	Panchal Divya S.	B. Pharm IV <sup>th</sup>	9960564851	<i>Divya</i>
7.	Jadhav Varsharani	B. Pharm IV <sup>th</sup>	9620040208	<i>Varsharani</i>
8.	Katewad Pooja	B. Pharm I <sup>st</sup>	9158951381	<i>Poojad</i>
9.	Kawale Shakuntla	B. Ph I <sup>st</sup> year	7385344076	<i>Shakuntla</i>
10.	Shaiikh Neha Naaz R.	B. Pharm III <sup>rd</sup> yr	7447376410	<i>Neha</i>
11.	Munde Sneha	B. Pharm III <sup>rd</sup> yr	7028697887	<i>Sneha</i>
12.	Chopde Dyaneshwari	B. Pharm III <sup>rd</sup> yr	9420327818	<i>Dyaneshwari</i>
13.	Bhagte Shital R.	B. Ph. III <sup>rd</sup> yr	7410539843	<i>Shital</i>
14.	Rajmane M.K.	B. Pharm III <sup>rd</sup>	7083694623	<i>Rajmane</i>
15.	Emekar Anuja B.	B. Pharm II <sup>nd</sup>	9764565281	<i>Anuja</i>
16.	Bharad Kalpana P.	B. Pharm II <sup>nd</sup>	797250095	<i>Bharad</i>



Sr. No.	Name of Student	Class	Contact Number	Signature
17	Aakanksha Ambure	B.Pharm II <sup>nd</sup> yr	—	
18	Bansode omshri L	B-Pharm II <sup>nd</sup> yr	7350059189	
19	Marmale kalpana	B.Pharm 3 <sup>rd</sup> yr	8605 745625	
20	waghmare Peadnya	= " =	7028 609467	
21	MORE AISHWARYA V.	— " —	8857927577	
22	patil vrashali V.	— " —	8530965088	
23	Wunde Namrata N.	— " —	9860892624	
24	Tekale puja vijay	— " —	7420800296	
25	Suryawanshi Pooja P	B-pharm 2 <sup>nd</sup> yr	7796026491	
26	Gogade Arti	B-pharm 2 <sup>nd</sup> yr	8669758278	
27	Kalmiki Ritua	B-pharm 2 <sup>nd</sup> yr	9730542250	
28	patil Neha.	B-pharm 2 <sup>nd</sup> yr	9404883164	
29	Pawar Nida	B-pharm 2 <sup>nd</sup> yr	9309567215	
30	Suryawanshi pavani	B-pharm 2 <sup>nd</sup> yr	9112188053	
31	Pawar shreya D	B-pharm 2 <sup>nd</sup> yr	9511767378	
32	Raksale Preeti N	B-pharm II <sup>nd</sup> yr	8530223398	
33	Sogae Peadnya Nitin	B-pharm II <sup>nd</sup> yr	9075959544	
34	Khandade Suchita S.	B-pharm II <sup>nd</sup> yr	9022781690	
35	Karhale Pooja	B-pharm II <sup>nd</sup> yr	7499035027	



## B. Pharm (Boys)

Sr. No.	Name of Student	Class	Contact Number	Signature
1.	JAGTAP KEDAR .A	B.Pharm III <sup>rd</sup> year	9359732857	
2.	KADAM PAVAN .S	B.Pharm III <sup>rd</sup> year	9960806885	
3.	Gadgharle Amrut	B. Pharm III <sup>rd</sup> yr	9970340513	
4.	Bhosale Tushar T.	B.Pharm IV <sup>th</sup> yr	8421383789	
5.	Padule Rahul	B.Pharm IV <sup>th</sup> yr	8805978845	
6.	Chinchane Pranesh	- 11 -	9130252811	
7.	Chivade Gajvesh	- 11 -	8626073036	
8.	Sonarp Ghitvam	B.Pharm III <sup>rd</sup> yr	9673070577	
9.	Hole Ajay R.	- 11 -	9420638847	
10.	Pawar Abhishek S.	B.Pharm III <sup>rd</sup> yr	7410128065	
11	Munge Sandeep I	B. Pharm IV <sup>th</sup> yr	9604797197	
12	Bhople Kiran B.	B. Pharm IV <sup>th</sup> yr	9506106109	
13	Kasat Yash Kishori	B.Pharm III <sup>rd</sup> yr	9403191920	
14	Tamaskare Nagesh D	B. Pharm IV <sup>th</sup> yr	9422577891	
15.	Akshay Kuvade	B. Pharm II <sup>nd</sup> yr.	9307387933	
16	Mulla Gufran	B. Pharm II <sup>nd</sup> yr	7020564849	
17)	Munde Sushil S	B. Pharm III <sup>rd</sup> year	8407919217	
18)	Lokhande Rushabh	B.Pharm III <sup>rd</sup> year	9022203346	
19)	Anand Dhaygude	B.Pharm III <sup>rd</sup> yr	9021080387	
20)	Jadhav Lavkush	B. Pharm III <sup>rd</sup> yr	8805738392	
21)	Avinash Suryawanshi	B.Pharm III <sup>rd</sup> yr	8484961158	
22)	Laxman Shukla	B. Pharm IV <sup>th</sup> year	9096124172	
23)	Laxman Ingle	- 0 -	9764522827	
24)	Madhav Jadhav	- 0 -	9767191796	









Dayanand Education Society's  
**DAYANAND COLLEGE OF PHARMACY,**  
Barshi Road, Latur (Maharashtra) Pin - 413531  
PH-(02382)-223299, 223199

## Expert Talk on Career Opportunities in Pharmacy Profession

Date: 5th March 2020 Time: 4.00 pm  
List of Online Registration Students

1. Abhishek kumar Balajirao Shrimangale
2. Suyash watane
3. Usturge Pooja
4. Swapnali chandrakant pawar
5. Sarvesh shankar chivate
6. Hadbe Anuradha Subhash
7. Mahesh Jadhav
8. Avinash Suryawanshi
9. Shinde Namrata Narsingrao
10. Akshay kurude
11. Jadhav Rekha
12. Chavan pratiksha nanasaheb
13. Shraddha jadhav
14. Sanap Shivam dnyanoba
15. Shaikh neha naaz riyaz
16. Rutuja Udhav Gaikwad
17. Eakurake santosh
18. Jadhav Geeta sanjiv
19. SHIVNATH BARKUL
20. Rasal Shrikrishna Mahadev
21. Varsharani arun jadhav
22. Dande Pradnya Arjun
23. Radhika vyavahare
24. Shitai Somani
25. Yogita Dhone
26. Bhosale tushar tanaji
27. Saurabh vaijwade



  
**Principal**  
Dayanand College Of Pharmacy  
LATUR



# Feedback

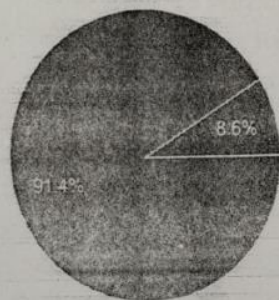
## Expert Talk on Career Opportunities in Pharmacy Profession Date: 5th March 2020 Time: 04.00 p.m.

35 responses

Publish analytics

### The objective of the expert talk was

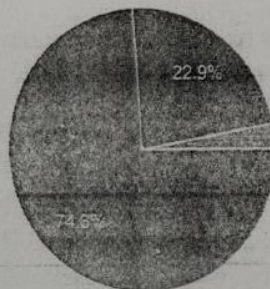
35 responses



- Excellent
- Good
- Fair
- Poor

### Topic covered where relevant to me

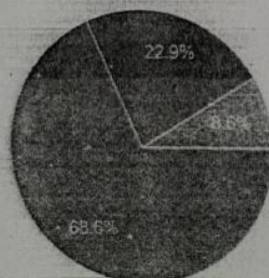
35 responses



- Excellent
- Good
- Fair
- Poor

### Time allotted for the expert talk was sufficient

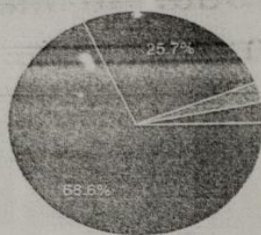
35 responses



- Excellent
- Good
- Fair
- Poor

The seminar hall and facility where adequate and comfortable

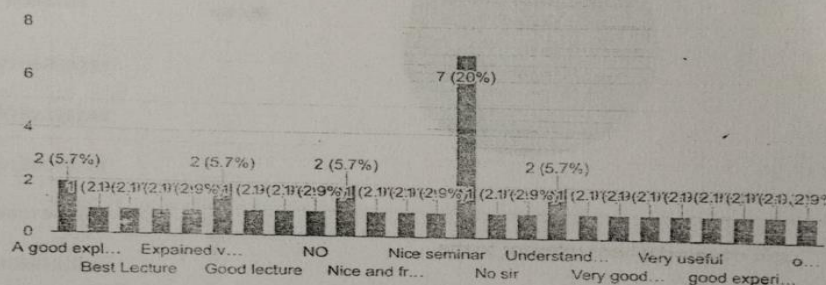
35 responses



- Excellent
- Good
- Fair
- Poor

Any suggestion

35 responses



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