



Dayanand Education Society's
DAYANAND COLLEGE OF PHARMACY

Barshi Road, Latur (Maharashtra) Pin - 413531 PH-(02382)-223299, 223199

Website: www.dayanandpharmacy.org E-mail : dayanandpharmacy@rediffmail.com

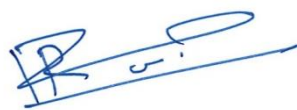
DTE CODE -2156, PCI CODE- **PCI-408** principaldcop@gmail.com

**Report of the collaborative events with the
Financial Literacy Club (FinLit Club)**

Dr.Brijmohan Dayma and Dr.Sarika Dayma are reputed academicians and the Founder members of the Financial Literacy Club (FinLit Club). They are NISM Certified Resource Persons for Kotak Securities Financial Education Program - "Kona Kona Shiksha". The National Institute of Securities Markets (NISM) is a public trust established in 2006 by the Securities and Exchange Board of India (SEBI), the regulator of the securities markets in India. The institute carries out a wide range of capacity building activities at various levels aimed at enhancing the quality standards in securities markets.


Collaborative activities conducted for Financial Education

Sr. No.	Activity conducted	Resource Person/ Guest	Date of the activity	College Coordinator	Participants
1.	Signing of MoU between the Financial Literacy Club and the college	Dr.Sarika Dayma & Dr.Brijmohan Dayma	1 st April 2022	Dr.Kranti Satpute and Mr.Rohit Sarda	04
2.	Constitution of the Committee for framing the Value Added Course curriculum	Dr.Sarika Dayma & Dr.Brijmohan Dayma	4 th April 2022	Dr.Kranti Satpute and Mr.Rohit Sarda	04
3.	Meetings of the Committee for framing the Value Added Course curriculum	Dr.Sarika Dayma & Dr.Brijmohan Dayma	16 th to 18 th May 2022	Dr.Kranti Satpute and Mr.Rohit Sarda	04
4.	College consent for the NISM-Kotak securities CSR project	Dr.Sarika Dayma & Dr.Brijmohan Dayma	24 th December 2022	Dr.Kranti Satpute and Mr.Rohit Sarda	04
5.	Meeting for finalization of the Course of Action for the Value Added Course- Financial Education for Young Citizens	Dr.Sarika Dayma & Dr.Brijmohan Dayma	6 th January 2023	Mr.Rohit Sarda	60
6.	Value Added Course- Financial Education for Young Citizens in collaboration with NISM and Kotak securities CSR project	Dr.Sarika Dayma & Dr.Brijmohan Dayma	8 th February 2023 to 12 th February 2023	Mr.Rohit Sarda	60


IQAC Co-ordinator

Dayanand College Of Pharmacy
LATUR




Principal
Dayanand Education Society's
Dayanand College of Pharmacy
LATUR-413531



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Date- 04/04/2022

Committee for the curriculum framing of the Value Added Course

To,
Dr.Sarika Dayma,
NISM Certified Resource Person,
Kotak Securities Financial Education Program - "Kona Kona Shiksha"
Latur region, Maharashtra

Madam,

As per the interactions with you during last month, the college has constituted a Committee for the curriculum framing of the Value Added Course.

Sr.No.	Name of the Committee member	Contact details	Signature
1.	Dr.Sarika Dayma- Chairman	9860594966	
2.	Dr.Brijmohan Dayma- Member	9421020331	
3.	Mr.Sarda Rohit Ramnivas- Member	7588679624	
4.	Mr. Halke Naresh S.- Member	9404938336	

Please conduct the meetings of the committee to frame the curriculum of the Value added course and related actions.

Copy to: All Committee members

Principal Sign and stamp

Principal
Dayanand College Of Pharmacy
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Date:- 13/05/2022

Meeting of the Committee for the curriculum framing of the Value Added Course

To,
Dr.Sarika Dayma,
NISM Certified Resource Person,
Kotak Securities Financial Education Program - "Kona Kona Shiksha
Latur region, Maharashtra

Madam,

As per the interactions with you, the college has scheduled the Meetings of the Committee for framing the Value Added Course curriculum during 16th to 18th May 2022.

Sr.No.	Name of the Committee member	Contact details	Signatures
1.	Dr.Sarika Dayma- Chairman	9860594966	
2.	Dr.Brijmohan Dayma- Member	9421020331	
3.	Mr.Sarda Rohit Ramnivas- Member	7588679624	
4.	Mr. Halke Naresh S.- Member	9404938336	

Please conduct the meetings of the committee to frame the curriculum of the Value added course and plan related course of actions accordingly.

Copy to: All Committee members

Principal Sign and stamp
Principal
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Date- 24/12/2022

**Consent for the NISM – Kotak Securities CSR ("Kona Kona Shiksha")
project**

To,
Dr.Sarika Dayma,
NISM Certified Resource Person,
Kotak Securities Financial Education Program - "Kona Kona Shiksha"
Latur region, Maharashtra

Madam,
As per the interactions with you for NISM – Kotak Securities CSR ("Kona Kona Shiksha") project,
the college is submitting the following details for the programme;

Programme details	College inputs
COLLEGE NAME	Dayanand College of Pharmacy, Latur
NAME OF THE (PRINCIPAL/ DIRECTOR/ HOD)	Dr. Kranti Satpute
MOBILE NUMBER	9226780213
COORDINATOR PERSON NAME	Mr.Sarda Rohit Ramnivas
MOBILE NUMBER OF COORDINATOR	7588679624
EMAIL ID OF COORDINATOR	rhtsarda@gmail.com
PROPOSED START AND END DATE OF THE PROGRAM	January/ February 2023
TARGET GROUP OF THE PROGRAM	B.Pharm Final Year students
EXPECTED NUMBER OF PARTICIPANTS	60

The List of students who will attend the session will be provided in due course of time.


Principal Sign and stamp
Principal
Dayanand College Of Pharmacy
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DAYANAND COLLEGE OF PHARMACY, LATUR

Name of the Value Added Course: **Financial Education for Young Citizen**

Programme Code: **FEYC Course (Student module)**

Curriculum of the Programme w.e.f. **2022-23**

Duration: **8th February to 12th February 2023**



"Let all the noble, divine thoughts come to us from all directions of the universe."



Background of the course:

आ नो भद्राः क्रतवो यन्तु विश्वतः||
[Aa No Bhadrha Kratavo Yantu Vishvata]

- The vision of our institution has been taken from the Rigveda, Indian Ancient Vedic Literature. The meaning in brief is, "Let all the noble, divine thoughts come to us from all directions of the universe."
- Today it is very significant to be thirsty of infinite knowledge and aspire to gain noble and divine thoughts, wherever may be originated, from all over the world. Our teacher's and student's knowledge horizon will be expanded without any narrow compartmentation limits. Definitely it can be accomplished by such divine vision.
- The term gender refers to the economic, social and cultural attributes and opportunities associated with being male or female.
- Gender equity is the process of being fair to women and men. To ensure fairness, strategies and measures must often be available to compensate for women's historical and social disadvantages that prevent women and men from otherwise operating on a level playing field. Equity leads to equality. Gender equality requires equal enjoyment by women and men of socially-valued goods, opportunities, resources and rewards.
- This unique project in the form of "Kona Kona Shiksha" will empower students with knowledge on fundamentals of investing in securities markets, personal finance, investment principles and practices, etc. The primary aim of KSL's CSR Project is to create financially knowledgeable and skilled youth to open-up various career opportunities in the BFSI sector.

Goal and Objectives of the course:

- **The goal** of this initiative is to offer a value-added course in Financial Education ;
 - Towards the attainment of a holistic and multidisciplinary education as a part of Institutional preparedness for NEP.
 - To promote gender equity through financial education so that both women and men can fully participate as equal partners in productive and reproductive life.
- **The Objectives of the course are;**
 - Creating awareness of personal finance framework.
 - Awareness of pre-requisites for investing in securities markets.
 - Understanding of precautions and awareness of risk involved while investing in securities markets
 - Capacity building for evaluation of investment opportunities in securities markets.
 - Awareness of employment opportunities in financial service industries.
 - Creating awareness of self- employment opportunities viz. investment advisors or authorized persons of brokers.
 - Empowerment of students for facing interviews with financial services industry employment opportunities.

Participants- Minimum 50 and maximum 100 per batch

Mode of delivery-

10 hour offline workshop or online web sessions through Zoom/MS team video conferencing, Q&A the end of each session, Daily Assignments, e-material for reading/self-study, Pre and post course quizzes

Total study hours-30;

Workshop- 10 hours, Study material Reading/ Self-study-15 hours, Assignments-05 hours

Frequency- Course and exam Conducted once in a year

Target group- Students who are pursuing final year of graduation and post graduate courses of any stream

Language of instruction- English/ Hindi/ Marathi

Resource Persons: Dr.Brijmohan Dayma and Dr.Sarika Dayma, NISM Resource Persons for Kotak Securities Financial Education Program - "Kona Kona Shiksha from December 2022.

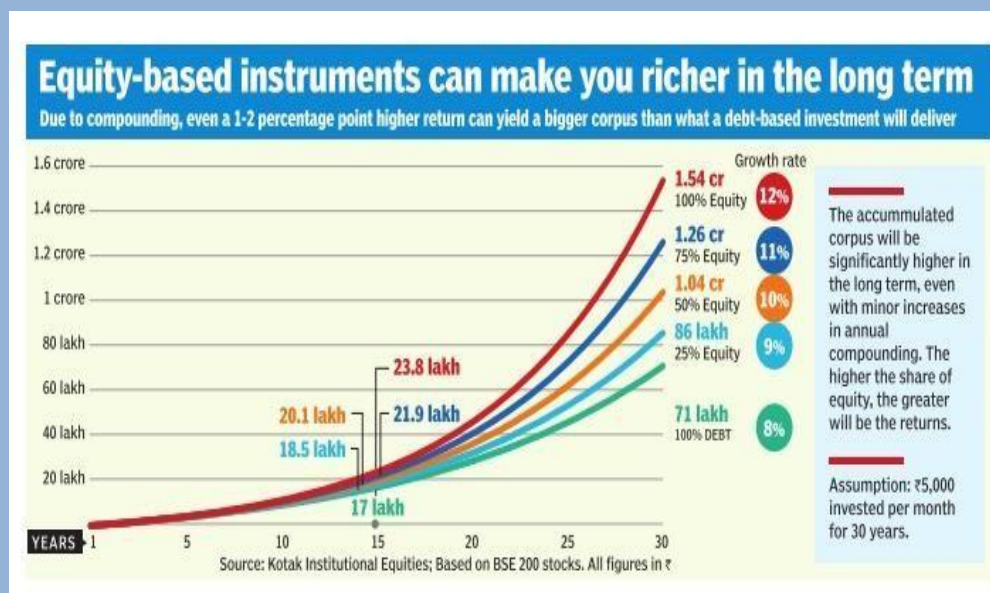
Programme Organisers and Coordinators:

Organisers- Dr.Kranti Satpute (Principal), Dayanand College of Pharmacy, Latur

Academic coordinator- Mr.Sarda Rohit Ramnivas, Dayanand College of Pharmacy, Latur

Contents of the course:

- Session I – Importance of Investment
- Session II – Financial Investment Opportunities
- Session III – Process & Pre- requisites to invest in Securities Markets
- Session IV – Investment in Primary Markets
- Session V – Investing in Secondary Markets
- Session VI – Introduction to Mutual funds and ways to invest in them
- Session VII – Precautions while investing in Securities Markets
- Session VIII – Career in Securities Markets



NISM Certified Resource Persons for Kotak Securities Financial Education Program - "Kona Kona Shiksha" 2023

Brief Profile of Dr. Dayma Briimohan Ramprasad

Educational Qualification: M.Com, SET, NET, GDC&A, Ph.D.

Designation and experience:

- ❖ Ex-IQAC Coordinator, Professor & Head, Dept of Business Eco, Dayanand College of Commerce, Latur- Teaching experience since 16th June 2000- Total 22 years experience
- ❖ Recognised 'Yog Teacher' of Patanjali Yog Peeth, Haridwar (Uttaranchal) since 21st September 2006
- ❖ Resource Person of Securities and Exchange Board of India (SEBI) since August 2011
- ❖ Organized 100 plus Financial Literacy/Education Workshops for SEBI (Securities and Exchange Board of India) throughout Maharashtra
- ❖ National Institute of Securities Market (NISM) Academic Counselor in Feb.2017
- ❖ NISM Certified Resource Person for Kotak Securities Financial Education Program - "Kona Kona Shiksha"
- ❖ Research Supervisor in Faculty of Commerce and Faculty of Management, Swami Ramanand Teerth Marathwada University, Nanded since 2011
- ❖ **9 PhDs. awarded** and at present five research scholars are researching for Ph.D.
- ❖ 82 publications including 24 books and research papers
- ❖ Active SPOC of SWAYAM-NPTEL Local Chapter funded by MHRD, GoI (Id 1402) since Nov.2017
- ❖ National awards from NCFE-NFLAT for spreading financial literacy



Brief Profile of Dr. Dayma Sarika Brijmohan

Educational Qualification- M.Com, M.Phil., Ph.D.

Designation-

- ❖ Assistant Professor, Dayanand College of Commerce, Latur since 5th December 2005
- ❖ Resource Person of SEBI (Securities & Exchange Board of India) Mumbai since August 2011
- ❖ NISM Academic Counsellor in Feb.2017
- ❖ NISM Certified Resource Person for Kotak Securities Financial Education Program - "Kona Kona Shiksha"
- ❖ Organized 170 plus Financial Literacy/Education Workshops for SEBI (Securities and Exchange Board of India) throughout Maharashtra
- ❖ Yog Teacher of Patanjali Yogpeeth Haridwar since 27th August 2019
- ❖ 26 publications including 8 books and research papers
- ❖ National awards from NCFE-NFLAT for spreading financial literacy

